

PARTNERSHIP PROSPECTUS

ROCK THE BOAT

6th National Elder Abuse Conference

22 to 23 July 2019

Brisbane Convention & Exhibition Centre

**Make critical change happen faster - join us to
Rock the Boat and stop elder abuse.**



For more information, contact:
info@neac2019.com.au

YOUR OPPORTUNITY TO ROCK THE BOAT!

The Federal Government's announcement of a Royal Commission into the aged care sector illuminates the national conversation on elder abuse and amplifies our shared expectation that it must lead to positive change.

The 6th Annual National Elder Abuse Conference will harness this momentum, energy and commitment to make change happen faster. Themed *Rock the Boat*, and proudly hosted by ADA Australia and Caxton Legal Centre, the conference will take place from 22 to 23 July 2019 at the Brisbane Convention and Exhibition Centre.

As many as 10 per cent of older Australians from a diverse range of backgrounds experience abuse, whether it be financial, legal, emotional, physical or neglect, with much of the abuse hidden in families where victims do not know how to seek help.

We invite you to come on board as a valued partner to demonstrate your commitment and participation in the movement to stopping elder abuse at this critical time in our nation's history. Don't miss out on the opportunity to make a real difference.

And don't expect a talkfest. This is not your usual conference. This is a conference unapologetically focused on action, outcomes, energy and a fresh approach to drive real change.

This two-day event will bring together intellect and passion, with the ideas and insights, to provoke the status quo and drive action to eliminate elder abuse. Delegates will have a chance to influence the national conversation, hear from international, national and local experts and exchange ideas that lead to change, for the better.

Expert moderators will also be on hand to facilitate innovative and effective processes for working collaboratively. It will be a forum focused on getting things done.

It is expected that the conference will bring together some 500 delegates from across Australia.

WHY PARTNER WITH US?

The 6th National Elder Abuse Conference will provide a unique platform to demonstrate your support for this critical issue and your commitment to driving action and change. Your participation as a valued partner will be recognised in event communication before, during and after the conference, providing brand exposure, recognition and promotional opportunities well beyond the two-day event.

As a partner you will have a rare opportunity to strengthen relationships with individuals and organisations from key sectors, build awareness and maximise exposure of your organisation's products and services to a broad and receptive audience.

This is a chance to participate in the movement:

- Demonstrate your leadership and commitment to drive change and action
- Build relationships with speakers and delegates before, during and after the conference, including:
 - Policy-makers and politicians
 - Media and other professionals
 - Researchers and academics
 - People with lived experience
 - Frontline workers
 - Community members

We are pleased to announce we have confirmed Virginia Trioli as MC for the Conference. Other confirmed speakers, including keynote speakers, will be strategically announced in the lead up to the event.

Early confirmation of your partnership will ensure an increased level of exposure. You'll be part of our extensive promotional campaign via social media, direct email broadcasts and website exposure.

Take advantage of this unique opportunity to be represented as a key partner of the 6th National Elder Abuse Conference.

Adaptable opportunities

Our partnership packages have been designed to adapt to specific marketing objectives and offer value for any budget. We recognise that one size does not necessarily fit all, and that our partners will have individual marketing goals. We have put together a variety of packages overleaf and these can be further customised to suit your needs.

Please contact us today to discuss how we can *Rock the Boat* together.

Jessica Ma
Conference Convener
ADA Australia
Email: jessica.ma@adaaustralia.com.au
Phone: (07) 3637 6000 or 0404 860 009

PARTNERSHIP PACKAGE OPTIONS AND INCLUSIONS

The below packages are suggested options. Please contact us should you wish to obtain other partnership opportunities tailored to suit your needs.

	BENEFITS	MAJOR \$50,000	PLATINUM \$20,000	INTERNATIONAL SPEAKER \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	NETWORKING FUNCTION \$15,000
PRE-CONFERENCE	PR opportunity outside of conference	✓	✓	✓	✓			
	Participation at pre and post conference events	✓	✓	✓				
	Company profile on website sponsor page and in App	✓	✓	✓	✓	✓	✓	✓
	Social media promotions	✓	✓	✓	✓	✓	✓	✓
	Conference newsletter article	✓	✓	✓	✓	✓	✓	✓
	Logo in conference program	✓	✓	✓	✓	✓	✓	✓
	Logo on website and in App	✓	✓	✓	✓	✓	✓	✓
	Support attendance of older Australians at the conference	✓						
CONFERENCE	Verbal recognition at conference opening and closing	✓	✓					
	Verbal recognition when introducing speaker			✓				
	Play short (1 min) video before speaker			✓				
	Chair a concurrent session	✓	✓		✓			
	Complimentary staff registrations	✓	✓	✓	✓	✓	✓	✓
	Complimentary tickets to networking function	✓	✓	✓	✓	✓	✓	✓
	Banner display at networking function							✓
	Banner on stage during plenary session	✓						
	Logo on all conference holding slides	✓						
	Logo on sponsored session/ function holding slide	✓	✓	✓	✓			✓
	Exhibition stand (large)	✓	✓	✓	✓			✓
Exhibition stand (small)					✓	✓		
POST-CONFERENCE	Logo in conference wrap-up communications	✓	✓	✓	✓	✓	✓	✓

*Details of inclusions available on request. Partnership Packages are + GST



SPONSORSHIP CONDITIONS

Payment Terms

First instalment (50%) on confirmation of partnership.

Final instalment (50%) required by 1 June 2019.

Cancellation Policy

If the event is cancelled by the organiser less than 4 months before the event, the partner is entitled to a 75% refund. If the event is rescheduled by the organiser, and the partner can reasonably demonstrate their inability to participate, they will be entitled to a full refund.

In the event of a partner's cancellation, ADA Australia reserves the right to retain monies paid in full unless the partnership package is resold. Any cancellations must be advised in writing.

Please do not hesitate in contacting us should you have any further queries.